

MEDIA INFORMATION

► Junior Guard
Cade Davis



OKLAHOMA
BASKETBALL



ATHLETICS COMMUNICATIONS

▶ATHLETICS COMMUNICATIONS

The OU Athletics Communications Office is located on the northwest corner of the second floor of Memorial Stadium, approximately 1.5 miles north of Lloyd Noble Center. Men's basketball contact Mike Houck is generally available in his office on game days until four hours prior to tipoff.

Main Office Phone/Fax: (405) 325-8231/(405)-325-7623

Address: 180 W. Brooks, Room 2525, Norman, OK 73019

Lloyd Noble Center Press Row: (405) 325-1024

Media Relations Director: Kenny Mossman (football)

E-Mail: kmossman@ou.edu

Associate Director: Mike Houck (men's basketball)

Office Phone: (405) 325-8227

Cell Phone: (405) 249-5892

E-Mail: mhouck@ou.edu

Associate Director: Jared Thompson (women's basketball)

E-Mail: jaredthompson@ou.edu

Assistant Director: Craig Moran (women's soccer, baseball)

E-Mail: cmoran@ou.edu

Assistant Director: David Bassity (track and field, football)

E-Mail: dbassity@ou.edu

Assistant Director: Cassie Gage (volleyball, softball)

E-Mail: cassie@ou.edu

Publications Director: Debbie Copp

E-Mail: dcopp@ou.edu

Graphic Design Director: Scott Matthews

E-Mail: smatthews@ou.edu

Graduate Assistant: Phillip Rogers (men's golf, women's gymnastics)

E-Mail: philliprogers@ou.edu

Graduate Assistant: Mitch Heckart (wrestling)

E-Mail: mitch86@ou.edu

Student Assistants: Lacy Barnes, Jason Bodin, Breia Brisse, Ben Coldagelli, Natalie Himes, Tyler Knowles, Leslie Koch, Ally La Rocque (men's basketball assistant), Stephanie Turner, Jennifer Van Tuyl, Matt Wilson

▶OPPONENT CONTACTS

School	Contact	Office Phone
Alaska Anchorage	Nate Sagan	(907) 786-1295
Arizona	Richard Paige	(520) 612-4163
Arkansas	Robby Edwards	(479) 575-2752
Baylor	Chris Yandle	(254) 710-3638
Centenary	Allison McClain	(318) 869-5092
Colorado	Andrew Green	(303) 492-3812
Gonzaga	Oliver Pierce	(509) 313-6373
Houston	Jeff Conrad	(713) 743-9410
Iowa State	Mike Green	(515) 294-7019
Kansas	Chris Theisen	(785) 864-3474
Kansas State	Tom Gilbert	(785) 532-7979
Louisiana-Monroe	Jeremy Reid	(318) 342-5462
Maryland Eastern Shore	G. Stan Bradley	(410) 651-6499
Missouri	Dave Reiter	(573) 884-2437
Mount St. Mary's	Mark Vandergrift	(301) 447-5384
Nebraska	Jerry Trickle	(402) 472-7779
Nicholls State	Charlie Gillingham	(985) 448-4282
Northern Colorado	Scott Ward	(970) 351-2522
Oklahoma State	Michael Noteware	(405) 744-7756
San Diego	Ted Gosen	(619) 260-4745
Texas	Scott McConnell	(512) 471-1345
Texas A&M	Colin Killian	(979) 862-5453
Texas Tech	Randy Farley	(806) 742-7600
Utah	Kyle Harris	(801) 581-3771
UTEP	Jeff Darby	(915) 747-6652
VCU	Scott Day	(804) 828-1727
Washington State	Jessica Schmick	(509) 335-0255



KENNY MOSSMAN
Senior Associate AD/
Communications (Football)



MIKE HOUCK
Associate Director
(Men's Basketball)



JARED THOMPSON
Associate Director
(Women's Basketball)



CRAIG MORAN
Assistant Director
(Baseball, Women's Soccer)



DAVID BASSITY
Assistant Director
(Track and Field, Football)



CASSIE GAGE
Assistant Director
(Softball, Volleyball)



SCOTT MATTHEWS
Graphic Design Director



DEBBIE COPP
Publications Director



PHILLIP ROGERS
Graduate Assistant
(Men's Golf, Women's
Gymnastics)



MITCH HECKART
Graduate Assistant
(Wrestling)



LESLIE KOCH
Student Assistant
(Women's Tennis)



STEPHANIE TURNER
Student Assistant
(Women's Golf)



MATT WILSON
Student Assistant
(Men's Gymnastics)



JASON BODIN
Student Assistant
(Men's Tennis)



JENNIFER VAN TUYL
Student Assistant
(Women's Rowing)



ALLY LA ROCQUE
Student Assistant
(Men's Basketball)

ATHLETICS DIRECTORY

► ADMINISTRATION

Athletics Director	
Joe Castiglione	325-8208
Executive Associate Athletics Director	
Larry Naifeh	325-8200
Senior Associate Athletics Director (Academics and Student Life)	
Dr. Gerald Gurney	325-8265
Executive Director of Compliance	
Jason Leonard	325-8346
Senior Associate AD (Communications)	
Kenny Mossman	325-8231
Senior Associate Athletics Director (Administration)	
Gloria Nevarez	325-7718
Senior Associate AD (Chief Financial Officer)	
Greg Phillips	325-0096
Associate AD (Ticket Operations)	
Billy Ray Johnson	325-8194
Assistant AD (Business)	
Luther Lee	325-1844
Assistant AD (Development)	
Matt Roberts	325-8238
Assistant AD (Internal Operations)	
Robert Smith	325-8430
Assistant AD (Marketing)	
Charlie Taylor	325-8232
Assistant AD (Psychological Resources)	
Dr. Nicki Moore	325-3138
Assistant AD (General Manager of Lloyd Noble Center)	
Greg Tipton	325-4666
Special Assistant to the Athletics Director	
Merv Johnson	325-8262
Executive Director of Varsity O Association/Special Assistant to the AD	
Joe Washington	325-7811
Faculty Athletics Representative	
Connie Dillon	325-5894

► DEPARTMENT HEADS

Facilities	
Danny Davis	325-8235
Graphic Design	
Scott Matthews	325-8223
Information Systems	
Casey Bookout	325-3387
Internet Services	
Jason Matheson	325-4274
Licensing	
Renata Hays	325-8547
Marketing	
Dave Haskin	325-5482
Publications	
Debbie Copp	325-8367
Sports Enhancement	
Jerry Schmidt	325-8330
Sports Medicine	
Scott Anderson	325-8332
Video Production	
Brandon Meier	325-8875

► HEAD COACHES

Baseball	
Sunny Golloway	325-8354
(Oklahoma Christian '84)	
Basketball (Men)	
Jeff Capel	325-4732
(Duke '97)	
Basketball (Women)	
Sherrri Coale	325-8322
(Oklahoma Christian University of Science and Arts '87)	
Cross Country	
Martin Smith	325-8212
(Bridgewater College '74)	
Football	
Bob Stoops	325-8245
(Iowa '83)	
Golf (Men)	
Ryan Hybl	325-8342
(Georgia '04)	
Golf (Women)	
Veronique Drouin	325-8343
(Kent State '03)	
Gymnastics (Men)	
Mark Williams	325-8341
(Nebraska '80)	
Gymnastics (Women)	
K.J. Kindler	325-8333
(Iowa State '92)	
Rowing (Women)	
Leeanne Crain	325-6961
(UCLA '88)	
Soccer (Women)	
Nicole Nelson	325-8296
(Oklahoma City '97)	
Softball	
Patty Gasso	325-8371
(Long Beach State '84)	
Tennis (Men)	
John Roddick	325-8362
(Georgia '98)	
Tennis (Women)	
David Mullins	325-8325
(Fresno State '01)	
Track and Field	
Martin Smith	325-8212
(Bridgewater College '74)	
Volleyball	
Santiago Restrepo	325-8364
(East Stroudsburg '86)	
Wrestling	
Jack Spates	325-8209
(Slippery Rock '75)	
Area Code 405	



COVERAGE GUIDELINES

MEDIA INFORMATION

► CREDENTIALS

Credentials for Oklahoma home games are issued to working media only and should be requested as early as possible. Make requests to Mike Houck in the OU Athletics Communications Office by fax (405-325-7623) or E-mail (mhouck@ou.edu).

The University of Oklahoma follows the guidelines set forth by the NCAA and the Big 12 Conference governing the issuance of credentials. Requests for single-game credentials should be made at least one week in advance of the game.

► CREDENTIALS PICK-UP

Game credentials are available for pickup inside Lloyd Noble Center's south ramp entrance two hours prior to tip and are not available at any other will call window. Game credentials are not mailed.

► ALL-COLLEGE CLASSIC CREDENTIALS

Credentials for the O'Reilly All-College Classic, which will be played Dec. 21 at the Ford Center in downtown Oklahoma City, are not included in the OU season package. Requests for the event should be made to Megan McGuire of the Oklahoma City All Sports Association. Her phone number is (405) 236-5000 and her E-mail address is megan.mcguire@okcallsports.org.

► MEDIA PARKING

Contact Mike Houck in the OU Athletics Communications Office at (405) 325-8227 for a Lloyd Noble Center media parking pass. Requests should be made at least one week in advance of the game. Media should park on the south side of the arena and walk down the ramp that separates the practice courts to enter the building.

► NBA SCOUTING CREDENTIALS

Requests for NBA scouting credentials should be made to Mike Houck in the Athletics Communications Office. While every attempt will be made to provide scout seating in Lloyd Noble Center's media sections, the possibility exists that scouts will have to sit in a ticketed seat in the stands. Scouts are permitted in the media room.

► PHOTOGRAPHERS

Still and video photographers must shoot from the west baselines of the Lloyd Noble Center floor. No photo spots will be assigned throughout the season. Because of space limitations, it is recommended that photographers arrive early to secure a spot.

► MEDIA SERVICES

The University of Oklahoma Athletics Communications Office will furnish all working media with complete

statistical information at home games. Materials available include game program, pregame notes, final and halftime statistics, play-by-play, shot charts, postgame notes and postgame quotes from players and coaches.

The working media room is located at the top of the south tunnel, west of the ramp.

► TELEPHONES/INTERNET

Courtesy telephone and ethernet lines, as well as wireless Internet service, are available along press row and in the Lloyd Noble Center media room. Any media representative desiring a phone line to be installed either courtside or in the media room should contact Mike Houck in the OU Athletics Communications Office at (405) 325-8231.

► VISITING RADIO

Visiting radio crews are positioned next to their team's bench, on the north end of the east sideline. Analog and ISDN lines are furnished.

► INTERVIEW POLICY

Non-postgame interviews with University of Oklahoma basketball players or coaches must be arranged through Mike Houck of the OU Athletics Communications Office and requested at least 24 hours in advance of the desired interview time. Houck's phone number is (405) 325-8227.

Player interviews are generally granted during a 30-minute block before practice, usually 2:15-2:45 p.m. weekdays. Only postgame interviews are allowed on game days.

► POSTGAME INTERVIEWS

Following each home game, a 10-15 minute "cooling-off period" will be exercised. The opposing coach will then be escorted to the OU interview room, located across the hall from the media room.

When the opposing coach finishes with media, Oklahoma head coach Jeff Capel and Sooner players will enter the interview room. The OU locker room is closed.

► PRACTICES

Media who wish to attend practice must gain clearance by calling Mike Houck in the Athletics Communications Office with least one day's advance notice. Practices are usually held from 3 to approximately 5:30 p.m. during the week.

► SOONERSPORTSMEDIA.COM

The OU Athletics Department makes action photos, mug shots and logos available for download on the Internet at SoonerSportsMedia.com. Visit the site for details and to request access.



► For the latest OU athletics information, including stats, standings, rankings, game notes, interviews, video and photos, visit the school's official athletics Web site at www.SoonerSports.com.

MEDIA OUTLETS

▶ PRINT

Associated Press

Jeff Latzke, Sports Editor
(jlatzke@ap.org)
Central Park One
Suite 202
Oklahoma City, OK 73105
Phone: (405) 525-2121
Fax: (405) 524-7465

The Oklahoman

John Helsley, Beat Writer
(jjhels@aol.com)
Mike Sherman, Sports Editor
(msherman@oklahoman.com)
P.O. Box 25125
Oklahoma City, OK 73125
Phone: (405) 475-3314
Fax: (405) 475-3315

Tulsa World

Guerin Emig, Beat Writer
(guerin.emig@tulsaworld.com)
Mike Strain, Sports Editor
(mike.strain@tulsaworld.com)
P.O. Box 1770
Tulsa, OK 74102
Phone: (918) 581-8355
Fax: (918) 581-8352

The Norman Transcript

John Shinn, Beat Writer
(jshinn@normantranscript.com)
Clay Horning, Sports Editor
(cshorning@normantranscript.com)
P.O. Drawer 1058
Norman, OK 73070
Phone: (405) 366-3535
Fax: (405) 366-3516

Dallas Morning News

Keith Campbell (College Sports Editor)
(kcampbell@dallasnews.com)
P.O. Box 655237
Communications Center
Dallas, TX 75265
Phone: (214) 977-8444
Fax: (214) 651-0580

Fort Worth-Star Telegram

Mike Jones, Big 12 Writer
(thejonz@email.com)
400 W. 7th St.
Fort Worth, TX 76102
Phone: (817) 390-7760
Fax: (817) 390-7789

Lawton Constitution

Joey Goodman, Sports Editor
P.O. Box 2069
Lawton, OK 73502
Phone: (580) 353-0620
Fax: (580) 585-5140

Shawnee News-Star

Fred Fehr, Sports Editor
P.O. Box 1688
Shawnee, OK 74802
Phone: (405) 273-4200
Fax: (405) 273-4207

The Oklahoma Daily

(student newspaper)
Sports Editor
(sports@oudaily.com)
860 Van Vleet Oval, Rm. 126
Norman, OK 73019
Phone: (405) 325-7630
Fax: (405) 325-6051

▶ TELEVISION

KFOR (NBC Channel 4)

Bob Barry Jr., Sports Director
(bob.barryjr@kfor.com)
444 E. Britton Rd.
Oklahoma City, OK 73114
Phone: (405) 478-6366
Fax: (405) 478-6337

KOCO (ABC Channel 5)

Mark Rodgers, Sports Director
(mroddgers@hearst.com)
P.O. Box 14555
Oklahoma City, OK 73113
Phone: (405) 475-5257
Fax: (405) 478-6675

KWTV (CBS Channel 9)

Dean Blevins, Sports Director
(deanblevins@cox.net)
P.O. Box 14159
Oklahoma City, OK 73113
Phone: (405) 841-9940
Fax: (405) 841-9989

KOKH (FOX Channel 25)

Myron Patton, Sports Director
(mpatton@okcfox.com)
1228 E. Wilshire Blvd.
Oklahoma City, OK 73111
Phone: (405) 843-2525
Fax: (405) 478-4343

KJRH (NBC Channel 2)

Al Jerkens, Sports Director
(jerkens@kjrh.com)
P.O. Box 2
Tulsa, OK 74105
Phone: (918) 748-1539
Fax: (918) 748-1436

KOTV (CBS Channel 6)

John Holcomb, Sports Director
(john.holcomb@newson6.net)
P.O. Box 6
Tulsa, OK 74101
Phone: (918) 732-6146
Fax: (918) 584-5513

KTUL (ABC Channel 8)

Chris Lincoln, Sports Director
(clincoln@ktul.com)
P.O. Box 8
Tulsa, OK 74101
Phone: (918) 446-3351
Fax: (918) 445-9359

KOKI (FOX Channel 23)

Steve Layman, Sports Director
(slayman@fox23.com)
2625 South Memorial
Tulsa, OK 74129
Phone: (918) 388-5264
Fax: (918) 388-0516

▶ RADIO

Sooner Network

To reach the Sooner Network broadcasters, use the following E-mail addresses and phone numbers:

Bob Barry, Sr. (play-by-play)

bbarry@cox.net
(405) 321-2079

Mike Houck (color analyst)

mhock@ou.edu
(405) 325-8227

KOKC (1520 AM — Network Flagship)

Randy Renner, Sports Producer
(rrenner@kokcradio.com)
P.O. Box 14818
Oklahoma City, OK 73113
Phone: (405) 475-7020

KNTL/WWLS (98.1 FM/640 AM)**WKY (JOX 930 AM)**

Randy Heitz, Sports Director
(randy.heiz@citcomm.com)
4045 NW 64th, Suite 600
Oklahoma City, OK 73116
Phone: (405) 858-6112
Fax: (405) 848-1497

KREF (1400 AM)

(kref@coxinet.net)
2020 Alameda
Norman, OK 73071
Phone: (405) 321-1400
Fax: (405) 321-6820

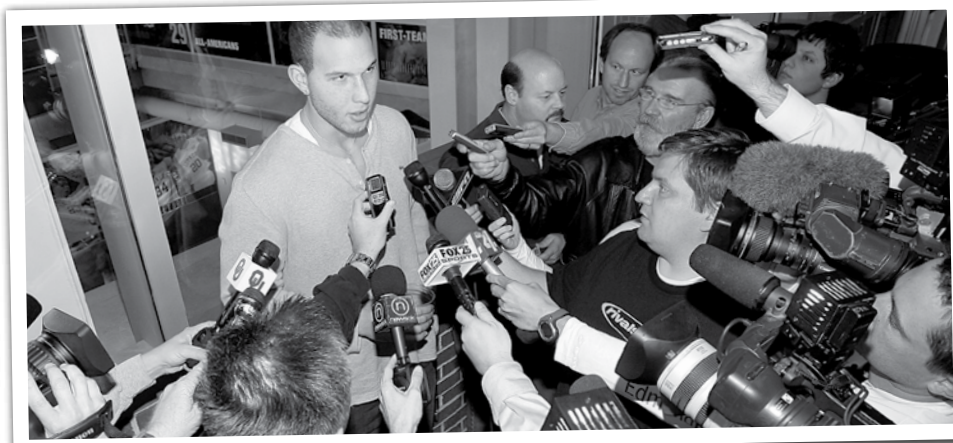
▶ CAMPUS SERVICES

SoonerVision

Brandon Meier, Executive Director of
Video Production
(bmeier@ou.edu)
Dan Cavanaugh, Director of Athletics
Broadcasting
(dcavanaugh@ou.edu)
180 W. Brooks St.
Norman, OK 73019
Phone: (405) 325-8875

**Film, Video and Broadcast
Production Services**

Chris Turner, Director
(cturner@ou.edu)
1704 Asp Ave.
Forum Building, Room C147
Norman, OK 73072
Phone: (405) 325-6888
Direct: (405) 325-1618
Cell: (405) 204-8602





RADIO COVERAGE

SOONER RADIO NETWORK

University of Oklahoma men's basketball games will air this year via Learfield Communications and the Sooner Sports Radio Network. Consisting of 40 stations, the network will provide Oklahoma basketball broadcasts to fans throughout the state and in Arkansas, Kansas and Texas. Sooner fans may also catch the live broadcasts by subscribing to a pass on OU's popular Internet Web site, www.SoonerSports.com. Sirius Satellite Radio also carries each Sooner Network game.

City	Station
Ada	KADA-FM (99.3)
Altus	KRKZ-FM (93.5)
Amarillo, Texas	KZIP-AM (1310)
Antlers	KDOE-FM (102.3)
Ardmore	KVSO-AM (1240)
Bartlesville	KYFM-FM (100.1)
Bartlesville	KWON-AM (1400)
Clinton	KCLI-AM (1320)
Duncan	KDDQ-FM (105.3)
Durant	KSEO-AM (750)
Elk City	KXOO-FM (94.3)
Enid	KGWA-AM (960)
Fort Smith, Ark.	KHGG-FM (1580)
Fort Smith, Ark.	KHGG-FM (103.1)
Fort Smith, Ark.	KFPW-AM (1230)
Frederick	KYBE-FM (95.9)
Grove	KGND-AM (1470)
Guymon	KKBS-FM (92.7)
Hobart	KTJS-AM (1420)
Houston, Texas	KCOH-AM (1430)
Hugo	KITX-FM (95.5)
Idabel	KBEL-FM (96.7)
Idabel	KBEL-AM (1240)
Lawton	KJMZ-FM (97.9)
Lawton	KXCA-AM (1380)
McAlester	KNED-AM (1150)
Miami	KGLC-FM (100.9)
Muskogee	KTFX-FM (101.7)
Oklahoma City	KOKC-AM (1520)
Oklahoma City	KRXO-FM (107.7)
Ponca City	KLOR-FM (99.3)
Ponca City	KOKB-AM (1580)
Poteau	KPRV-FM (92.5)
Shawnee	KGFF-AM (1450)
Tulsa	KAKC-AM (1300)
Tulsa	KMOD-FM (97.5)
Tulsa	KTBZ-AM (1430)
Vinita	KITO-FM (96.1)
Wichita, Kan.	KSGL-AM (900)
Woodward	KWOX-FM (101.1)



BOB BARRY, SR.

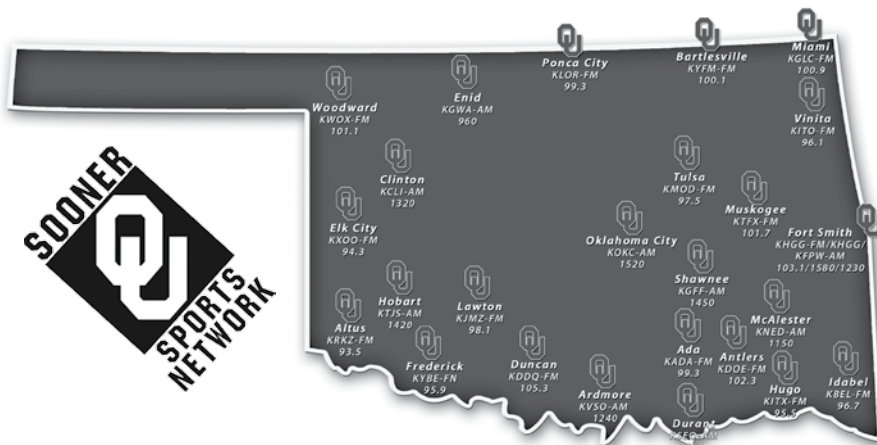
Play-by-Play
31st Season



MIKE HOUCK

Color Analyst
Ninth Season

MEDIA INFORMATION

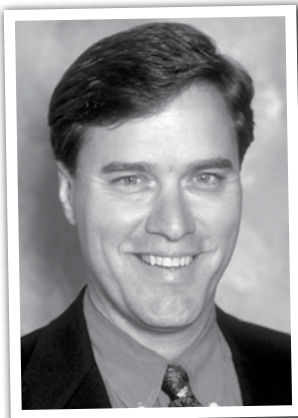


"SOONER SPORTS TALK"

Each Thursday throughout the season, "Sooner Sports Talk" provides fans across the state the opportunity to talk OU basketball with head coach Jeff Capel. The statewide broadcasts air from 7:05-8 p.m. on the Sooner Radio Network.



TELEVISION COVERAGE



BOB CARPENTER

Play-by-Play
Eighth Season



CHARLIE SPOONHOUR

Color Analyst
Seventh Season

SOONER TELEVISION NETWORK

A creation of Sooner Sports Properties, the Sooner Sports Network is in its 11th year of televising selected University of Oklahoma men's basketball games. Six contests will air this year on either KWTU Channel 9 or KAUT Channel 43 in Oklahoma City, KQCW Channel 12 or Cox 3 in Tulsa, KSWO or Cable Channel 5 in Lawton and KOMI Channel 24 in Woodward.

2009-10 TELECAST SCHEDULE

Nov. 17 UL-Monroe7 p.m.
Dec. 2 Arkansas7 p.m.
Dec. 9 Centenary7 p.m.
Dec. 19 Northern ColoradoNoon
Jan. 4 Maryland Eastern Shore7 p.m.
Jan. 23 at Texas Tech7 p.m.

"SOONER HOOPS WITH JEFF CAPEL"

The weekly half-hour "Sooner Hoops with Jeff Capel" is hosted by Bob Carpenter and provides in-depth coverage of Oklahoma basketball. Highlights, player interviews, feature stories and chalkboard sessions with head coach Jeff Capel dominate the show.

SOONERVISION

Established in 1997, SoonerVision has evolved as a prominent arm of the OU Athletics Department. As the department's in-house production studio, SoonerVision is home to "Sooner Hoops with Jeff Capel," "Sooner Basketball with Sherri Coale," "Sooner Football 2009," "Inside Sooner Football with Bob Stoops," "Sooner Sports Weekly" and the video display presentations that appear in Lloyd Noble Center and Memorial Stadium.

All together, the SoonerVision staff produces more than 80 TV shows each year.

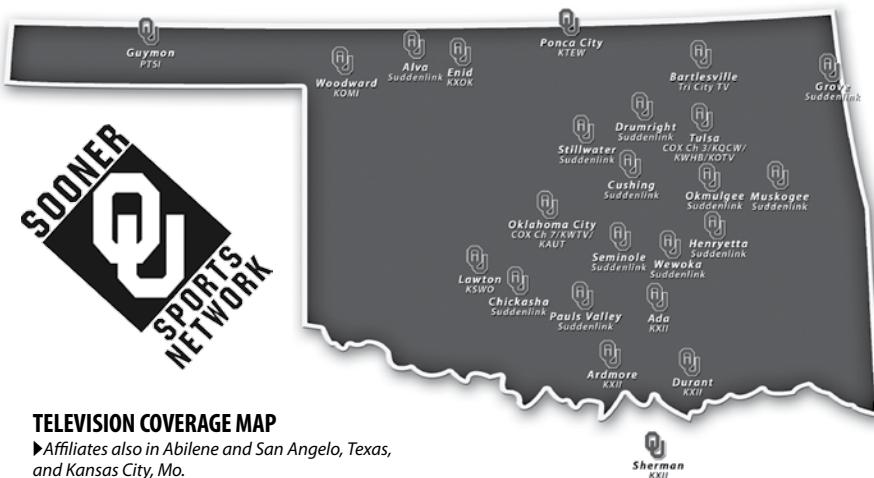
In addition, SoonerVision is responsible for all big screen productions, including live coverage, replays and graphics for fans to enjoy at Lloyd Noble Center, Memorial Stadium and L. Dale Mitchell Park, as well as live Webcasting of Sooner games and press conferences.

Members of the SoonerVision staff include Brandon Meier (executive director of video production), Dan Cavanaugh (director of athletics broadcasting), Mark Stallings (director/editor), Richard Mardis (editor/production), David Brown (video producer), Matt Jaques (motion graphics designer) and Alex Page (graduate assistant).

SOONER SPORTS PROPERTIES

Sooner Sports Properties, LLC, a division of Learfield Sports, is the multimedia rights holder for athletics at the University of Oklahoma. In addition to the broadcast programming for OU athletics, Sooner Sports Properties has exclusive rights for corporate sales for advertising, event sponsorships, game promotions and cross-retail promotions, advertising sales and vending of game programs and athletics periodicals, and the development of the official athletics Web site, SoonerSports.com.

MEDIA INFORMATION



TELEVISION COVERAGE MAP

►Affiliates also in Abilene and San Angelo, Texas, and Kansas City, Mo.





BIG 12 CONFERENCE

MEDIA INFORMATION

The Big 12 Conference has established a consistent level of national success on the field and in the classroom as it enters its 14th season in 2009-10.

Since it began play in 1996-97, the Conference can boast of 34 team crowns and more than 400 individual NCAA Championships. The success continued through 2008-09 as Texas A&M captured national titles in men's golf as well as men's and women's outdoor track & field. The league placed two teams in the Bowl Championship Series for the fifth time and had a team play for the BCS National Championship (Oklahoma) for the sixth season. In addition, two volleyball teams advanced to the semifinals of the NCAA Championship and Oklahoma played in the Women's Final Four. Missouri softball and Texas baseball punched tickets to the College World Series.

Among individual honors, Sally Kipyego (Texas Tech) became the first NCAA Division I female or male runner to win three consecutive cross country national championships. Jenny Barringer (Colorado) claimed the Honda Award for Track & Field while Oleksandr Nedovyesov (Oklahoma State) was named ITA/Campbell's Tennis Player of the Year.

For the fourth time in its 13-year history a Big 12 student-athlete won the Heisman Trophy. The Big 12 also established a high-water mark, as for the first time in the 74-year history of the Heisman Trophy four of the top five vote-getters hailed from the same conference, including award-winner Sam Bradford (Oklahoma).

Over the past five seasons a total of 13 NCAA trophies have been hoisted by Big 12 institutions, with at least one national crown won in all but one year for the Conference.

The Big 12 leads all conferences with its six appearances in BCS title games. League squads have played for the football national championship six times in the last nine years with berths in 16 BCS games overall, including two each in 2007 and 2008. The Big 12 led all conferences with five teams ranked in the final 2008 BCS Standings. In addition, an all-time high nine league players earned consensus All-America recognition this past season, more than any other conference.

In basketball, 10 women's and nine men's teams have advanced to their respective Final Fours in the past eight seasons as the Big 12 continues its place among the elite intercollegiate athletic conferences. The six men's Final Four participants since 2002 are tied for the most of any conference. The Big 12 had a national player of the year honoree for the third straight year when Blake Griffin (Oklahoma) was the consensus winner in 2008-09. Courtney Paris (Oklahoma) gave the conference a consensus All-America selection in women's basketball for the ninth straight season.

The Big 12 and its member institutions are committed to a competitive environment where sportsmanship and fair play take center stage. Whether on the field, in the classroom, or within the community the student-athletes, administrators, coaches and game officials of the Big 12 support the highest ideals in sportsmanship.

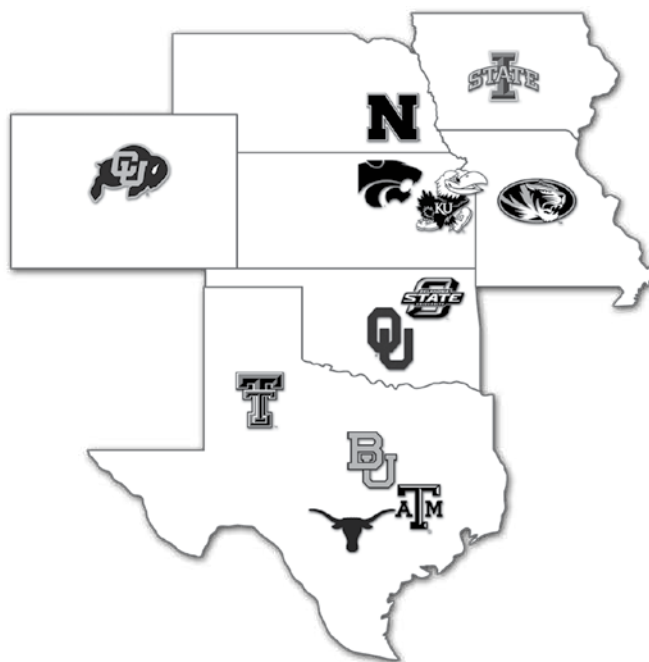
Big 12 student-athletes also do well in garnering national academic recognition. Sarah Pavan (Nebraska) was named Academic All-America of the Year in volleyball in 2006 and 2007 by *ESPN The Magazine* and College Sports Information Directors of America with a 4.0 grade-point average in Biochemistry. In its history, the conference has more than 330 academic honorees, averaging more than 25 each season.

The Big 12 can boast of other stories that combine on- and off-the-field success. Patience Knight (Texas Tech) was the recipient of the Honda Inspiration Award in 2008, given to an outstanding female college athlete who overcomes adversity to excel in her sport. She was diagnosed with a cancerous tumor in 2007, but rebounded to win All-America honors at the 2008 NCAA Indoor Track & Field Championships.

The Big 12 sponsors 21 sports. Men's squads include baseball, basketball, cross country, football, golf, indoor track and field, outdoor track and field, swimming and diving, tennis and wrestling. Women's teams are fielded in basketball, cross country, golf, gymnastics, indoor track and field, outdoor track and field, soccer, softball, swimming, tennis and volleyball.

The conference is made up of 12 institutions that have shared many traditional rivalries throughout their histories. Member schools include — Baylor University, University of Colorado, Iowa State University, University of Kansas, Kansas State University, University of Missouri, University of Nebraska, University of Oklahoma, Oklahoma State University, University of Texas, Texas A&M University and Texas Tech University.

The institutions created a league that encompasses seven states, over 45 million people and television households in 18 of the top 100 markets within its geographic footprint.



DAN BEEBE
Commissioner



JOHN UNDERWOOD
Associate Commissioner
(Men's Basketball and Game Management)



ROB CAROLLA
Director of Communications
(Men's Basketball Contact)

The conference conducts championships for 20 of its 21 sports. Each championship helps to determine teams and/or individuals that will represent the Conference in national postseason competition. The winner of the Big 12 football championship game earns the league's berth into the prestigious Bowl Championship Series.

In the last several years the Big 12 has increased its bowl agreements and expanded television opportunities for all sports through contracts with ABC/ESPN and FSN. Most recently, the league renewed and expanded its multi-year arrangement with ABC/ESPN, Inc. The new contract began in 2008-09.

BIG 12 CONFERENCE

BIG 12 COMPOSITE SCHEDULE (ALL GAMES)

► NOVEMBER

- 13 South Dakota at Texas Tech
Norfolk State at Baylor
Arkansas-Pine Bluff at Colorado
Idaho State at Iowa State
Hofstra at Kansas
Loyola (Chicago) at Kansas State
Angelo State at Texas A&M
- 14 Texas A&M-Corpus Christi at Texas Tech
USC Upstate at Nebraska
Mount St. Mary's at Oklahoma
Seattle at Oklahoma State
- 15 Texas vs. UC Irvine, ESPNU
Western Illinois at Kansas State
Oregon State at Texas Tech
Chicago State at Iowa State
Hartford at Baylor
- 16 Coppin State at Colorado
Texas A&M at SMU
- 17 Iowa State at Drake
UL-Monroe at Oklahoma
Kansas vs. Memphis, ESPN
UT-Martin at Missouri
- 18 Southern at Oklahoma State
Texas Southern at Colorado
Nebraska at Saint Louis
Texas vs. Western Carolina, ESPNU
- 19 Kansas State vs. Boston
Central Arkansas at Kansas
Northwestern State at Texas Tech
- 20 Kansas State vs. Indiana/Mississippi, ESPNU
Samford vs. Texas A&M
- 21 North Texas at Oklahoma State
Lamar at Texas Tech
TCU at Nebraska
Oklahoma at VCU
- 22 Mississippi Valley State at Iowa State
UT-Pan American at Missouri
Kansas State vs. To Be Determined
Hardin-Simmons at Baylor
- 23 Colorado vs. Gonzaga, ESPN2
Texas vs. Iowa, ESPN2
- 24 Colorado vs. Arizona/Wisconsin, ESPN/ESPN2
Texas vs. Pittsburgh/Wichita State, ESPN2/2
Tennessee State at Iowa State
Chattanooga at Missouri
UMKC at Nebraska
Prairie View A&M at Oklahoma State
Texas Tech at Stephen F. Austin
- 25 Colorado vs. To Be Determined
Oakland at Kansas
Oklahoma vs. San Diego
- 26 Texas A&M vs. Clemson, ESPN2
Baylor vs. Alabama, ESPN2
Oklahoma vs. Houston
- 27 Iowa State vs. Saint Louis
Tennessee Tech at Kansas
Baylor vs. Florida State/Iona, ESPN2/U
Missouri vs. Old Dominion
Oklahoma State vs. Bradley
Texas A&M vs. W. Virginia/Long Beach State, ESPN/U

- 28 Samford at Texas Tech
Kansas State vs. IUPUI
Iowa State vs. Notre Dame/Northwestern
Missouri vs. Mississippi State/Richmond
Oklahoma vs. To Be Determined
Oklahoma State vs. Utah/Illinois
- 29 Texas at Rice, CBS-CSN
Nebraska at USC, FSN
Baylor vs. To Be Determined
Texas A&M vs. To Be Determined, ESPN2/U

► DECEMBER

- 1 San Francisco at Colorado
Fort Hays State at Kansas State
- 2 Northern Iowa at Iowa State
Alcorn State at Kansas
UT-Pan American at Nebraska
Arkansas at Oklahoma
Oklahoma State at Tulsa
Prairie View A&M at Texas A&M
Missouri at Vanderbilt, ESPNU
- 3 Washington at Texas Tech, ESPN2
USC at Texas, ESPN2
Baylor at Arizona State, FSN
- 4 Akron at Texas A&M
Colorado at Oregon State
- 5 Washington State at Kansas State, ESPNU
Iowa State at California, FSN
Oregon at Missouri, ESPNU
UT-San Antonio at Oklahoma State
- 6 Nebraska at Creighton
Kansas at UCLA, FSN
Arizona at Oklahoma, ESPNU
- 7 Colorado Christian at Colorado
North Texas at Texas A&M
Long Beach State at Texas, ESPN2
- 8 Texas Tech at TCU
Xavier at Kansas State, ESPNU
- 9 Radford at Kansas, ESPNU
Missouri at Oral Roberts
Centenary at Oklahoma
- 10 Chicago State at Nebraska
Colorado at Colorado State
- 11 Iowa at Iowa State
- 12 Kansas vs. La Salle, ESPN
Oklahoma at Utah, Versus
Texas State at Texas
Texas A&M vs. New Mexico
Kansas State at UNLV
Fairleigh Dickinson at Missouri
Oregon State at Nebraska
- 13 Arkansas-Pine Bluff at Oklahoma State
- 15 Jackson State at Baylor
UT-Pan American at Texas
- 16 Oklahoma State at Stanford, FSN
- 19 Michigan at Kansas, ESPN
Texas vs. North Carolina, ESPN
Arkansas-Pine Bluff at Missouri
Jackson State at Nebraska
Texas Tech at Wichita State
The Citadel at Texas A&M
Kansas State vs. Alabama

COVERING THE BIG 12

THE INTERNET (Big12Sports.com)

The Big 12 Conference maintains its Web site at Big12Sports.com. Complete information on the league and the member schools is available.

The site boasts original content from throughout the Conference along with several video enhancements. In men's basketball, full rebroadcasts of numerous games will be available via Big 12 Network Online, within 72 hours of the game's completion. Highlights will also be present as part of the exclusive online studio show, plus comprehensive coverage of the 2010 Phillips 66 Big 12 Men's Basketball Championship in March.

In men's basketball, scores throughout the league and standings are updated as games are final. Big 12 conference and team statistics are updated the following morning, with weekly award winners posted each Monday. An archive of conference and team-by-team statistics for every season in league history is included as well.

Media can access Acrobat PDF files of the weekly release, statistics, team-by-team statistics and the conference media guide on the Web site.

BIG 12 ON FACEBOOK AND TWITTER

The Big 12 also maintains a presence on two social networking sites — Facebook (facebook.com/Big12) and Twitter (twitter.com/Big12Conference). Periodic updates are posted, including selected game updates and other conference-related information.

BIG 12 MEDIA RELEASE

The Big 12 will update a media release, including team notes, results and more, each morning after games are played during the season. Complete league statistics, in addition to team-by-team stats for all 12 league squads, will be updated via the conference Web site, as well.

PHILLIPS 66 WEEKLY AWARDS

A Big 12 Player and Rookie of the Week will be chosen each Monday, beginning November 16. Nominations are submitted by the school media relations offices and the winners are selected by a panel of media voters who cover the league on a regular basis. This year marks the 14th year for Phillips 66 as a sponsor of the Big 12 Conference.

BIG 12...AS EASY AS 1-2

When referring to the Big 12 Conference, please remember the conference name should be written as follows:

- Big 12 Conference

The following should NOT be used in text when referencing the Big 12:

- Big XII, Big Twelve

In addition, the conference introduced an updated Big 12 logo in March 2004. Please be sure to use the new logo when graphics are included in discussions or stories about the Big 12.



BIG 12 CONFERENCE

- Northern Colorado at Oklahoma
- 20 Bradley at Iowa State
UT-Arlington at Baylor
- 21 Oklahoma vs. UTEP, ESPN2
Oklahoma State vs. La Salle, ESPN2
Arkansas-Pine Bluff at Kansas State
- 22 Cal State Northridge at Colorado
Michigan State at Texas, ESPN2
North Dakota at Iowa State
Nebraska vs. Tulsa
Stanford at Texas Tech
California at Kansas, ESPN2
Southern at Baylor
Texas A&M at Washington, FSN
- 23 Nebraska vs. BYU/Nevada
Missouri vs. Illinois, ESPN2
- 27 Austin Peay at Missouri
- 29 Gardner-Webb at Texas
Yale at Colorado
Cleveland State at Kansas State
Southern Utah at Nebraska
Pacific at Oklahoma State
Belmont at Kansas, ESPN2
Texas Tech at New Mexico, CBS-CSN
- 30 UMKC at Missouri
Baylor at Arkansas, ESPN2
- 31 Oklahoma at Gonzaga, ESPN2

► JANUARY

- 1 McNeese State at Texas Tech
- 2 Northwestern State at Texas A&M
Colorado at Tulsa
Oklahoma State vs. Rhode Island
Georgia at Missouri
Maryland Eastern Shore at Nebraska
Texas A&M-Corpus Christi at Texas
Kansas at Temple, ESPN2
Baylor at South Carolina
- 3 South Dakota at Kansas State
Houston at Iowa State
UTEP at Texas Tech
- 4 Maryland Eastern Shore at Oklahoma
- 5 Texas at Arkansas, ESPN/2
Miami (Ohio) at Colorado
Southeastern Louisiana at Nebraska
Coppin State at Oklahoma State
North Dakota at Texas A&M
- 6 Morgan State at Baylor
Cornell at Kansas
Savannah State at Missouri
Iowa State vs. Duke, ESPN2
- 9 Colorado at Texas, Big 12 Network
Kansas State at Missouri, ESPN2
North Dakota State at Iowa State, ESPN2
Nebraska at Texas A&M, Big 12 Network
Oklahoma at Baylor, Big 12 Network
Texas Tech at Oklahoma State
- 10 Kansas at Tennessee, CBS
- 11 Oklahoma State at Oklahoma, ESPN
- 12 Texas A&M at Kansas State, ESPN2
Baylor at Colorado
- 13 Texas at Iowa State, Big 12 Network
Kansas at Nebraska, ESPN2
Missouri at Texas Tech, ESPN2
- 16 Missouri at Oklahoma, ESPN2

- Texas Tech at Kansas, Big 12 Network
Kansas State at Colorado, Big 12 Network
Oklahoma State at Baylor, Big 12 Network
Texas A&M at Texas, ESPN
Iowa State at Nebraska
- 18 Texas at Kansas State, ESPN
- 19 Oklahoma at Texas A&M, Big 12 Network
- 20 Iowa State at Texas Tech
Colorado at Oklahoma State, ESPN2
Baylor at Kansas, ESPN2
- 23 Colorado at Texas A&M, Big 12 Network
Kansas at Iowa State, ESPN
Oklahoma State at Kansas State, Big 12 Network
Massachusetts at Baylor, ESPN2
Texas at Connecticut, CBS
Nebraska at Missouri, Big 12 Network
Oklahoma at Texas Tech
- 25 Missouri at Kansas, ESPN
- 26 Kansas State at Baylor
- 27 Texas A&M at Oklahoma State, ESPN2
Iowa State at Oklahoma, Big 12 Network
Texas Tech at Texas, ESPN2
Nebraska at Colorado
- 30 Oklahoma at Nebraska, Big 12 Network
Oklahoma State at Missouri, ESPN2
Baylor at Texas, Big 12 Network
Kansas at Kansas State, ESPN
Colorado at Iowa State
Texas Tech at Texas A&M

► FEBRUARY

- 1 Texas at Oklahoma State, ESPN
- 2 Kansas State at Nebraska, Big 12 Network
- 3 Kansas at Colorado, ESPN2
Texas A&M at Missouri, ESPN2
Iowa State at Baylor
- 6 Oklahoma State at Texas Tech, Big 12 Network
Kansas State at Iowa State, ESPN2
Missouri at Colorado, Big 12 Network
Texas at Oklahoma, ESPN
Baylor at Texas A&M, Big 12 Network
Nebraska at Kansas, ESPN2
- 8 Kansas at Texas, ESPN
- 9 Texas Tech at Oklahoma, Big 12 Network
- 10 Iowa State at Missouri
Baylor at Nebraska, ESPN2
- 13 Missouri at Baylor, Big 12 Network
Oklahoma at Oklahoma State, ESPN
Nebraska at Texas, Big 12 Network
Texas A&M at Texas Tech, ESPN2
Colorado at Kansas State, Big 12 Network
Iowa State at Kansas, ESPN2
- 15 Kansas at Texas A&M, ESPN
- 16 Texas Tech at Baylor
- 17 Nebraska at Kansas State
Oklahoma State at Iowa State, Big 12 Network
Oklahoma at Colorado, ESPN2
Texas at Missouri, ESPN2
- 20 Baylor at Oklahoma State, Big 12 Network
Texas at Texas Tech, ESPN
Colorado at Kansas, Big 12 Network
Texas A&M at Iowa State, Big 12 Network
Kansas State at Oklahoma, ESPN2
Missouri at Nebraska, Big 12 Network
- 22 Oklahoma at Kansas, ESPN

BIG 12 TELECONFERENCE

The Big 12 Conference men's basketball coaches will participate in a weekly media-only teleconference during the 2009-10 season. The calls begin with one in December, followed by weekly teleconferences beginning in January. The teleconference begins at 10 a.m. CST and can be heard live and on replay via the Internet by visiting www.big12sports.com

Listed below is the tentative schedule for the 2009-10 season. Please contact the Big 12 communications staff for the call-in and replay phone numbers.

Dates: December 14, January 7, 11, 18, 25, February 1, 8, 15, 22, March 1, 8, 15*

* For coaches advancing to NCAA or NIT play

Schedule of Coaches:

- 10:00 a.m. – Bill Self, Kansas
- 10:10 a.m. – Mark Turgeon, Texas A&M
- 10:20 a.m. – Travis Ford, Oklahoma State
- 10:30 a.m. – Scott Drew, Baylor
- 10:40 a.m. – Mike Anderson, Missouri
- 10:50 a.m. – Pat Knight, Texas Tech
- 11:00 a.m. – Jeff Bzdelik, Colorado
- 11:10 a.m. – Frank Martin, Kansas State
- 11:20 a.m. – Jeff Capel, Oklahoma**
- 11:30 a.m. – Doc Sadler, Nebraska
- 11:40 a.m. – Rick Barnes, Texas
- 11:50 a.m. – Greg McDermott, Iowa State

- 23 Kansas State at Texas Tech, Big 12 Network
- 24 Nebraska at Iowa State
Colorado at Missouri
Texas A&M at Baylor, ESPN2
Oklahoma State at Texas, ESPN2
- 27 Iowa State at Colorado, Big 12 Network
Baylor at Oklahoma, Big 12 Network
Texas at Texas A&M, ESPN
Kansas at Oklahoma State, CBS
Texas Tech at Nebraska, Big 12 Network
Missouri at Kansas State, ESPN2

► MARCH

- 1 Oklahoma at Texas, ESPN
- 2 Colorado at Nebraska
Missouri at Iowa State
Baylor at Texas Tech
- 3 Kansas State at Kansas, Big 12 Network
Oklahoma State at Texas A&M, ESPN2
- 6 Texas A&M at Oklahoma, ESPN
Nebraska at Oklahoma State, Big 12 Network
Kansas at Missouri, CBS
Texas Tech at Colorado, Big 12 Network
Texas at Baylor, ESPN
Iowa State at Kansas State, Big 12 Network



BIG 12 CONFERENCE



2010 PHILLIPS 66 BIG 12 CHAMPIONSHIP
 March 10-13 (Wednesday-Saturday)
 Kansas City, Mo.
 Sprint Center

Seed #8

GAME 1
 March 10, 11:30 a.m.

Winner Game 1

Seed #9

GAME 5
 March 11, 11:30 a.m.
 Seed #1

Winner Game 5

Seed #5

GAME 2
 March 10, 2 p.m.

Winner Game 2

Seed #12

GAME 6
 March 11, 2 p.m.
 Seed #4

Winner Game 6

GAME 9
 March 12, 6 p.m.

Winner Game 9

Seed #7

GAME 3
 March 10, 6 p.m.

Winner Game 3

Seed #10

GAME 7
 March 11, 6 p.m.
 Seed #2

Winner Game 7

GAME 11
 March 13, 5 p.m.

Big 12 Champion

Seed #6

GAME 4
 March 10, 8:30 p.m.

Winner Game 4

Seed #11

GAME 8
 March 11, 8:30 p.m.
 Seed #3

Winner Game 8

GAME 10
 March 12, 8:30 p.m.

Winner Game 10

TV COVERAGE

Games 1, 2, 3 and 4: Big 12 Network
 Game 5: ESPN2
 Games 6 and 7: Big 12 Network
 Game 8: ESPN2
 Games 9 and 10: Big 12 Network
 Championship Game: ESPN

MEDIA INFORMATION

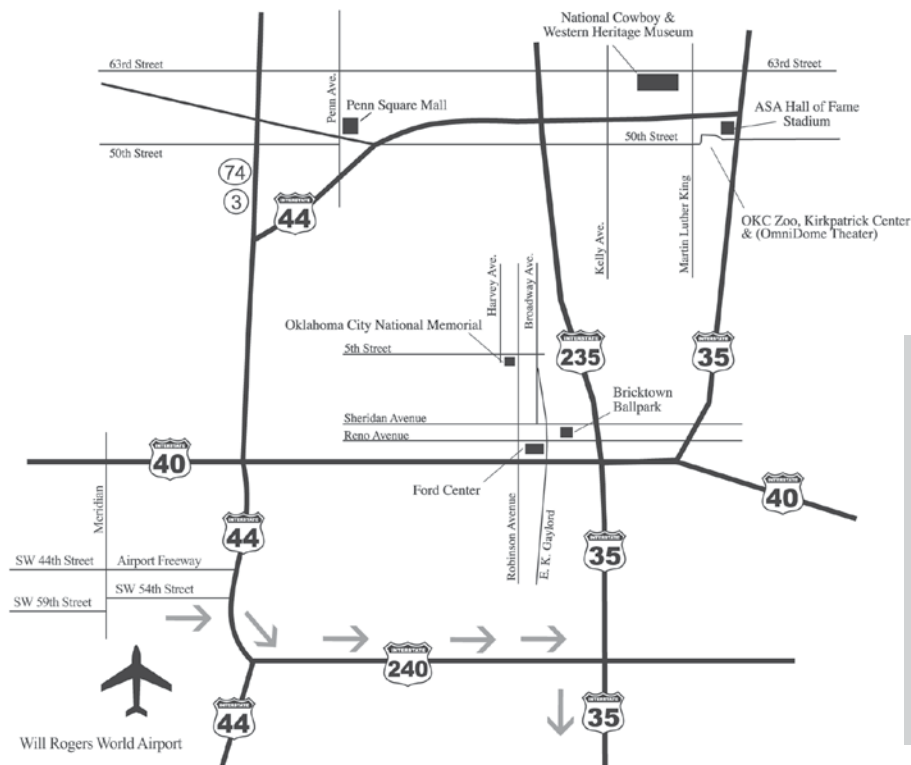




MAPS AND DIRECTIONS

MEDIA INFORMATION

OKLAHOMA CITY



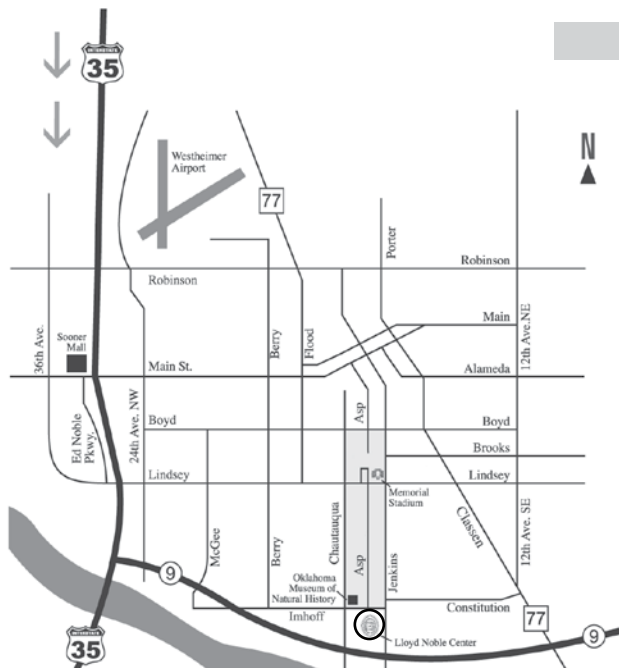
TO NORMAN FROM WILL ROGERS AIRPORT (OKLAHOMA CITY)
 Follow directions from airport terminal to I-44. Travel west on I-44 (towards Lawton). Merge to I-240 East. Take Exit 4A (I-35 South). Norman is 17 miles south of the airport.

To reach Lloyd Noble Center, take the Hwy. 9 East exit in Norman. Proceed approximately three miles and take a left on Chautauqua Ave. Lloyd Noble Center is just ahead on the right. Use the first entrance to access the media parking lot (park near the practice courts on the south end of the arena).

NORMAN

TO NORMAN FROM THE SOUTH

Travel north on I-35. To reach Lloyd Noble Center, take the Hwy. 9 East exit in Norman. Proceed approximately three miles and take a left on Chautauqua Ave. Lloyd Noble Center is just ahead on the right. Use the first entrance to access media parking (park near the practice courts on the south end of the arena).



NORMAN HOTEL INFORMATION

Courtyard by Marriott	770 Copperfield Dr.	(405) 701-8900
Embassy Suites	2501 Conference Dr.	(405) 364-8040
Fairfield Inn	301 Norman Center Court	(405) 447-1661
Hampton Inn	309 Norman Center Court	(405) 366-2100
Hilton Garden Inn	700 Copperfield Dr.	(405) 579-0100

Holiday Inn	1000 N. Interstate Dr.	(405) 364-2882
La Quinta	930 Ed Noble Dr.	(405) 579-4000
Residence Inn by Marriott	2681 Jefferson St.	(405) 366-0900
Sooner Hotel & Suites	300 Kellogg Dr.	(405) 329-2270
Sooner Legends Inn & Suites	1200 24th Ave. SW	(405) 701-8100